

THE LEAN FORWARD MOMENT

CREATE COMPELLING STORIES FOR FILM, TV, AND THE WEB

NORMAN HOLLYN

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Film editing master and instructor Norman Hollyn shows you how you can create “Lean Forward Moments” and powerful, compelling stories, no matter what your project is.

Using detailed examples from top Hollywood films such as *The Godfather* and *The Matrix*, low-budget documentaries, student films, and Web shows, Hollyn guides you through all the steps you need to become a better and more entrancing filmmaker.

- Learn how to tell gut-wrenching stories in all your film and media projects.
- Develop practical storytelling skills in all areas of filmmaking—from pre-production to post-production.
- Discover how to create solid loglines and perform a rigorous scene analysis so you can make on-the-set decisions quickly and effectively
- Use the techniques shared by Hollywood legends, including Francis Coppola, Orson Welles, Jean-Luc Godard, and many others.

ABOUT THE AUTHOR

NORMAN HOLLYN is an associate professor at the School of Cinematic Arts at the University of Southern California. As a picture editor and music editor, Norman has worked on a range of projects in film and television, and with Hollywood greats such as Alan J. Pakula, Sidney Lumet, and Francis Ford Coppola. He is an expert witness for court cases involving media, entertainment, and technology; speaks and leads panels at conferences worldwide; and judges at film festivals. The author of numerous articles, he is also the author of *The Film Editing Room Handbook*, now in its third edition. Norman has been teaching students and developing the theory of The Lean Forward Moment over the last ten years.

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